

How to start your business with Zomato and Swiggy? Best business ideas in India in 2022.

Cooking business from home, Business with Zomato and Swiggy, the best business ideas in India in 2022.

We Indians can never resist us from food. Good food keeps the mood good. Every Indian can also never resist cooking food. We have so many cuisines to enjoy, from normal everyday rice and curry to dosa and upma to roasted chicken to rasgulla we need all. We have so many different tastes, recipes, and food in India that if we try 2-3 dishes every day we won't be able to taste all of them.

In India, if you want or not you must know how to cook food. And if you are a fantastic cook, then it's a cherry on the cake. If you are not a cook then also, not a big deal boss, we have so many different platforms nowadays to learn new skills or to enhance the existing. And what if I say that you can earn from your cooking skills then?

Let's get started and dig deeper into these business ideas in which you can start from your home too, and make yourself a successful full-time restaurant owner and earn profit as you can add to Zomato, Swiggy, uber eats, and all the other app.



Cooking Business from home

How to start a cooking business from home in 2022? Business with Zomato and Swiggy in India.

The cooking business ideas in India are very popular nowadays and people are following closely. You can really start it easily without investment and that too in a simple way in a few days and start earning. There are lots of people already doing cooking business from home in India and earning lakhs per month. Now let's talk about how to excel in these business ideas in India and do wonders and prove yourself a true businessman or businesswoman. Yes, it's going to be a great opportunity to start your own business and make your name and fame with this business idea in India.

You can start really simple.!!

To start a cooking business from home and end up in a **restaurant of your own** you need to be very focused, so let us see step by step:

Planning and research for cooking business

You need to try and test your cooking skills, there are so many cuisines out there, be it **global cuisine** or **regional cuisine**. Let's explore!!

- **Asian Cuisine** (most popular and demanded) – Starting with East Asia we have, Chinese, Japanese, Korean. In South Asia we have Indian Cuisine (we all know about this very well I guess!), Bangladeshi Cuisine, Bhutanese Cuisine, etc
- **American Cuisine**
- **European Cuisine**
- **African Cuisine**

There are different **styles of cuisine**...vegetarian, non-vegetarian, vegan, fusion, etc, etc, etc.

You can also start from **bakery items**, or **sweets**, or **street-style food**, anything of your choice, the point is to start with a bang on recipes that you cook perfectly so that they can hit straight to the heart of foodies. You need to choose that kind of cuisine for yourself which you are really good at. Second, plan everything according to the cuisine selected, get every stuff important to cook, to serve. Get helping hands for your cooking business to get successful.

Now let us quickly check out all the challenges which you can face, then sincerely eliminate them.

Get FSSAI registration to start cooking business

In India, it is mandatory to register in FSSAI(Food Safety and Standard Authority of India). Getting this registration done will ensure that you own this cooking business, and want to list your food on various apps or platforms. If you want your

items to be sold through Zomato and Swiggy you will be asked for an FSSAI certificate, so to add a restaurant in Zomato and to register a restaurant in swiggy you must have this.

Start cooking, selling and promoting your cooking business every where:

Once you are done with all the above points, enjoy your cooking business from home, cook delicious food, reach out to customers from Zomato and Swiggy. Make good use of Social Media platforms to promote your skills and to get customer feedback. Choose a mind-blowing name for your cooking business, make social media pages of that name, share your good works. Reach more people and make a profitable cooking business in India. By God's grace, one day you can have a restaurant of your own.

Risks and Problems that you can come across incooking business with Zomato and Swiggy

Zomato and Swiggy already have thousand of restaurants listed on it. You must have some famous restaurants in your city or locality already having a customer base. So to stand out from those restaurants and to attract their customer to you also can be a challenging task. The problem can be solved by gaining trust by providing them with the best quality food, in the correct proportion offering them some exciting service, some [lead magnets to attract new customers](#), you need to practice different marketing strategies, to bend other's customers to your place. You can definitely use Social Media to gain authority, trust, and expertise.

Profit in cooking business with Zomato and Swiggy

Both the online food delivery app charges commissions to the restaurant for delivering their food to the customers. To understand the economy for food, average order value, commission, gross margin, take-rate follow the link [Zomato Economics for food delivery in India](#).

Swiggy certainly asks for a higher commission rate from restaurants.

Demand for business with Zomato and Swiggy in 2022.

We in India have two major food delivery apps, Zomato and Swiggy which can really help you to showcase your cooking talent, gain real appreciation from customers of your food, and yes of course to earn money easily.

Zomato and Swiggy today have become some of the most successful business ideas in India in 2022.

They started from a city and now they are ruling the whole world. It has created a link to connect restaurants, delivery partners, and happy customers in a single line. Providing us with great food delivery service in India.

Zomato has revenue of 850-900 Crore from India and that of Swiggy is between 950-1000 Crore revenue from India last quarter of this year. Zomato and Swiggy both have more than 1,50,000 lakh active food delivery in a month. And every month the number keeps increasing. Zomato has 2.5+ lakhs listings of restaurants with them till now and Swiggy has 125000 restaurant partners in India. The number of restaurant businesses with Zomato and Swiggy is also increasing day by day.

Before talking about business with Zomato and Swiggy, let's take a look at other different ways to earn money with Zomato and Swiggy.



How to start earning with Zomato and Swiggy in 2022?

Talking about Zomato first, Zomato is an Indian company. The founder and CEO of Zomato are Deepinder Goyal, who is an inspiration to many people, recently, Deepinder Goyal Zomato has also received the Startup of the Year Award, it is having its presence in 24 countries. Offering various kinds of career opportunities.

How to become an employee in Zomato?

If you want to be part of Zomato, want a job in the company you can get through employee referrals only and only. Someone at Zomato can refer you to get a job there, for that you need to approach the person already working, and share your resume or anything which defines you to be an employee of Zomato.

You can get to see the employee benefits from this link <https://www.zomato.com/careers>.

How to become a delivery partner in Zomato?

You can become a delivery person with 3 simple steps:

1. Register yourself and install the app. Give your phone no. , bank details, and other details and submit, add your photo.
2. You need to pay a minimal onboarding fee of Rs 1000(can vary sometimes) online, which you can also pay in Installments.
3. The Last thing is to complete your online training in the app itself.
4. And hurrah! You can start the delivery of food by successfully completing training and submitting all documents and start earning.

See the link [/https://www.zomato.com/deliver-food/](https://www.zomato.com/deliver-food/) for more details and perks.

How to add or register a restaurant in Zomato?

1. Create your page in Zomato Restaurant Partner App. Register yourself free of cost through the app, the link <https://www.zomato.com/india>.
2. Register for online ordering: Start taking orders of the customers, and the delivery partner of Zomato will deliver to your customer.
3. Start receiving orders online: You can manage everything about your restaurant through the app from any device. You will have a dashboard to see the analytics of your business.

Documents required for Registration in Zomato:

1. [FSSAI certificate](#) (application no. if FSSAI is not present)
2. PAN card
3. GST certificate (if applicable)

Secondly, coming to Swiggy for earning money without investment. Swiggy started in July 2014. Nandan Reddy, Rahul Jaimini, Sriharsha Majety, all founders of Swiggy Delivery App, and all are equally responsible for Swiggy growth and development. Swiggy has 5000+ employees across the country and 500+ cities PAN India. It is providing earning opportunities to lots of people of all groups of society. Let's explore.

How to apply in swiggy for job?

It is easy to apply for job openings in Swiggy in 5 steps and become Swiggster:

▪ Apply to the job

The job opening in Swiggy is listed on its website itself. Go to [Swiggy career](#), check the job description of the job suitable to you, and then apply by submitting the information asked.

▪ Technical/written exam

If Swiggy's recruitment team likes your profile, then they will approach you and you will be given the opportunity to appear in the next step which will be a technical or non-technical written exam based on your job profile.

▪ Personal Interview

If you get selected in the written exam then only you will get into the next step which will be a face-to-face interview to check on your personality and talent.

▪ **HR interview**

The final round of your hiring process will be an HR round, where you meet up with HR for a basic discussion of the further proceedings. You can ask your doubts or discuss your performance, etc in this round.

▪ **Final review**

If everything goes right then you will be onboarded after their discussion and you will become a Swiggster. If not you then also will get to know.

How to become a delivery partner in Swiggy?

You can register as a delivery partner with swiggy easily in a few steps:

1. Create your account with your phone number and other details on Swiggy website: <https://ride.swiggy.com/en>. The website is in 5 language, so you can read in your own language. It is in **English, Hindi, Tamil, Telugu and Kannada**.
2. Register yourself as the delivery partner, fill the information and details asked in the form. submit your ID proof, bank details.
3. Get contacted by Swiggy with 24 hours. And start earning money in few days.

You really get a great benefit by registering with Swiggy. Get health insurance for yourself and your family.

Nowadays girls and women who want to start their careers and want to earn money and become independent can join Zomato and Swiggy as their delivery partners. It really gives a decent salary at the end of the month, working hours will be flexible.

How to register a restaurant in swiggy online? Swiggy business registration requirements:

Partner with Swiggy in a few simple steps:

1. Sign up in the website <https://partner-with-us.swiggy.com/onboard#/swiggy> .You must have the documents listed below to get listed in Swiggy.
2. Give your details as mentioned (documents required for swiggy registration is below) and set up your account and restaurant. Your information gets verified in 7-10 business days.
3. Start selling your delicious food with the help of a swiggy delivery partner. You can get to track your business with Swiggy. You get paid weekly according to your sale and order which are leveled to the item which you sold that gets breakdown by Swiggy analytics for your business. You get 24X7 customer support.

What are all the documents required for registration in Swiggy:

- [FSSAI liscence](#)
- GSTIN(optional)
- Adhar Card copy
- PAN card copy
- Bank Details
- Restaurants Menu
- Cancelled Check

How to grow your business with Zomato and Swiggy? The Best Business Ideas in India in 2022.

Both Zomato and Swiggy give each other a tough competition. But I must say that Swiggy rocked with the best business idea this time. Swiggy introduced us to Genie!! This can really help you to reach out to more customers than usual. Genie can grow your business to the next level. You must learn about this Genie now.

How do a Swiggy Genie works?

Swiggy Genie came up during this lockdown period in India. What exactly a swiggy genie does is that it can **pick up** things for you from anywhere you want at any time, Swiggy Genie can **buy** things for you, and can also **drop** your stuff from one location to another, and apart from that, you can also give special instruction for the task which you are giving to Swiggy Genie. There is no other app for swiggy genie, the same Swiggy Delivery app has a section in which you can see Swiggy Genie.

This is really helpful for women at home or any person who is not able to rush to the market anytime, and they really need someone to help them to pick up/drop or buy things for them, and deliver to them at ease. Swiggy Genie can pick up your clothes from Laundry or tailor, provided with the addresses of both pickup and drop places in the app at your doorstep. It can also help you with the damaged products or items at your home to get repaired from the repair shop by the pickup and drop facility. It can be more helpful for you than a friend or family.

What is Genie for Business? How does Genie for business Works?

Genie for business is the business idea for the stores or any service provider to make more customer engagement. It's a fact that people connect to each other more online, be it for interacting or to order things, everybody wants their job done at ease and quickly. So Swiggy Genie for Business has come up to help them. It is for the shopkeepers, store holders, who are selling things, they can register for a genie link- which is a faster way to manage customers and to get your items sold to them via Swiggy Genie. You can get Customer deliveries with Swiggy Genie in 3 easy steps:

1. Fill up your business details and generate your link
2. Share your link generated to customers online, you can share them the best possible way according to you, by whatsapp or any other medium.
3. Through the link customer can order easily from your store. as they can access your Genie page via the link you shared with them.

That's it for today guys, if you liked this article then please share it with your friends and family.

We here provide you with various other [business ideas](#) in India in 2022, which can be profitable and with low investment. We provide you with detailed ideas, for starting a business.